

# Brandon Hunt

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## Professional Summary

Communications and Digital Media graduate with experience in digital marketing, social media management, journalism, graphic design, video production, and customer relations. Skilled in Adobe Creative Suite, content creation, branding, and campaign development. Proven ability to create engaging multimedia content, manage social media initiatives, and communicate effectively with diverse audiences.

## Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects

## Marketing & Comms

- Social Media Management
- Content Creation
- Brand Development
- Public Relations
- Copy writing
- Campaign Analytics

## Portfolio Link

- bhediting.com

## Education

- **Bachelor of Arts in Communications and Digital Media** [May 2026]  
Grand View University, Des Moines, IA  
Summa Cum Laude, National Honors Society, GPA 3.90, Deans List
- **Associate of Arts in Liberal Arts and Crime Scene Investigation** [May 2023]  
Des Moines Area Community College, Ankeny, IA  
National Honors Society, GPA 3.80, Deans List

## Certifications

- Hootsuite | 2024
- Crime Scene Investigation | 2023

## Experience

- *Social Media Marketing Intern*  
*The Trophy Putter, Des Moines, IA*  
*January 2026 - April 2026*
  - Created branded social media graphics, advertisements, and promotional assets using Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and Adobe Express.
  - Planned, scheduled, and managed content calendars across Facebook, Instagram, TikTok, LinkedIn, and Etsy to support multi-platform marketing campaigns.
  - Improved average client engagement rates by 18% through data-informed content optimization, audience targeting, and social media strategy.
- *Social Media and Journalist Intern*  
*Grand View University (Viewfinder Media), Des Moines, IA*  
*January 2026 - May 2026*
  - Produced and edited video interviews, event coverage, and promotional content using Adobe Premiere Pro and CapCut.
  - Conducted interviews and wrote stories highlighting student activities, campus events, and university initiatives.
  - Collaborated with student leaders to create content strategies that increased event awareness and participation.
  - Wrote articles for Viewfinder Magazine in collaboration with journalists and assignment editors.
- *Video Editing Intern*  
*The Broadcast Array / Awful Automotive (YouTube Channels), Remote*  
*April 2026 - Current*
  - Created visual stories from concept to final edit using Adobe Premiere Pro and Adobe After Effects.
  - Worked with videographers to produce audience-focused video content.
  - Managed deadlines and maintained an organized, efficient workflow.